



Global Conference & Exhibition
October 30 - November 1, 2018
Vigyan Bhawan, New Delhi, India

EXHIBITION

CONFERENCE

INTERNATIONAL STUDENT RECRUITMENT

REVERSE BUYER SELLER MEET (RBSM)

B2B MEETINGS

FICCI HE EXCELLENCE AWARDS

CEO ROUNDTABLE

POSTER PRESENTATION

MASTER CLASSES

WHAT DOES IT COVER?

- **Exhibition:** More than 150 exhibitors from top of the line Institutions showcasing best practices to the global participants and explore collaborations.
- **Conference:** Deliberations on policy roadmap and other topical issues in Higher Education.
- **Hosted Reverse Buyer Seller Meet (RBSM) and B2B Meetings:** With delegations of over 300 international stakeholders from more than 65 countries including USA, UK, European Union, Africa, Middle East, CIS, SAARC etc. expected to participate in the event.
- **FICCI Higher Education Awards:** Recognition of quality and excellence in higher education delivery.
- **CEO Roundtable:** Exchange of information, ideas and insights on higher education among top CEOs.
- **Master Classes:** Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals/post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- **Campus Visit:** On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating Universities' / Institutes' campus.

**BOOK YOUR
STALL TODAY!**

HIGHER EDUCATION CONFERENCE AND EXHIBITION:

In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.

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300+ HOSTED BUYERS



- Exclusive one to one meetings with International Buyers
- Delegation to be hosted from the following countries:
 - AFRICA • MIDDLE EAST • SAARC • CIS

COLLABORATION MODELS:



- Study Abroad & Academic Exchange • Twinning
- Dual Degree Programs • Research Collaborations
- Joint Degree Programs

WHO SHOULD PARTICIPATE?



- Universities / Higher Educational Institutions / Academicians and Scholars
- Banks & Financial Institutions
- Publishers
- Edtech Companies / Corporates / Industry representatives
- Government officials / Policy makers / Think Tanks
- Training Institutes
- Infrastructure and IT Companies providing technology products and services for Higher Education Sector
- International Organizations & Associations, Embassies, High Commissions & Consulates
- NGOs & Other Stakeholders

WHY PARTICIPATE?



- Platform for Policy Deliberations: Listen to policy makers and provide your perspective
- International Student Recruitment: This exhibition will provide you a gateway to International Student Recruitment
- Partnerships: Explore the collaboration with International Universities
- Branding: The platform for your Institute's / University's brand building
- Networking: Explore collaborations with domestic / foreign partners
- Knowledge Transfer: Exposure to global best practices



EXHIBITION PARTICIPATION CHARGES

Space	Minimum area	Participation Charges	
		INR	US\$
Shell Space	9 sq. mtr.	1,45,000	3600



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

*Plus GST @ 18% on the above

CONFERENCE DELEGATE REGISTRATION

Delegate	Registration Charges
Indian Nationals	INR 12,000 per delegate
Foreign Delegates	USD 700 per delegate

FICCI Corporate Members (25% discount) • FICCI Associate Members (15% discount) *Plus GST @ 18% on the above

NOTE: • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

INCENTIVES

- Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31st August, 2018
- Four or more delegates from the same organization: 15% off on the total delegate fees

FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

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For registration & more information, logon to www.ficci-hes.com